

SHIPLEY TOWN COUNCIL GREEN GRANT APPLICATION FORM

Mission Statement:

“To provide grants to people and organisations for purposes that further the [recommendations](#) made by the Citizens’ Jury and contained in Shipley Town Council’s [Climate Action Plan](#) (Transport, Housing, Education and Nature) to benefit, improve and support the environment and residents in Shipley (parish boundary)”

Name of applicant: Phillippa Banister

Tell us about yourselves and/or what your organisation was set up to do:

Street Space Community CIC is a social enterprise, based in Bradford and set up to work with local people to reimagine their streets and spaces. To make them feel safe, bring joy and social connection.

Some of our recent work includes co-facilitating Shipley Citizens Jury on Climate Change, working with teenage girls in Manningham on transforming a well used snicket to make it feel safe and reimagining a network of snickets in Frizinghall with local people to create and sign a neighbourhood green mile.

We are a small multi-disciplinary team with expertise in community engagement, collaborative design, facilitation, urban strategy and design. Through all our work we strive to create opportunities for authentic participation, enabling local people to play an active role in the creation of spaces where they feel they belong. Our Shipley based team includes Phillippa Banister, Director and Muzamal Mahnoor, Young Producer. Together they lead community engagement and project delivery for Street Space, bringing together over a decade of experience facilitating meaningful community engagement and creative public realm interventions.

What is your idea (that you are applying for these funds for)?

Play Street Pioneers is an idea to supercharge opportunities for street play across Shipley. By recruiting, supporting and mentoring parents to set up their own playing out sessions on streets where they live. Using the new BMDC play street policy, we will create community leaders, boost community participation and create a network of play streets demonstrating that a new kind of street is possible, where the car is no longer king, but one part of a complex web of vehicles and people actively moving through and making use of the public street space.

Over the last generation children's opportunities for street play have diminished, with the rise of car ownership and use, a street's purpose is now largely reserved to facilitate parking and through traffic (often at high speeds and volumes due to a growth in sat nav apps supporting drivers to cut through residential streets avoiding main roads). Therefore, streets are no longer safe or responsible spaces for parents to let their children play. Meanwhile, criticism is levelled at the 'screen generation', children's physical activity levels are declining and the mental health epidemic amongst children and young people is one of the most pressing concerns of our time.

However, there is an opportunity to reverse these trends in Shipley. The new council policy has laid the foundation to make playing out possible, now we need to promote this to parents across the area and practically support parents to set up and run their first playing out session. We firmly believe that play streets can be the first step in countering the issues outlined above. Starting a journey towards streets that are for people, not just cars; where neighbours know each other and children mix with the other kids on their street, playing not just in the park but also on their doorsteps.

Will we recruit a diverse cohort of up to 12 parents who are interested in setting up and running their first play street in Summer 2025 from inside the Shipley parish boundary area. We will coach and support parents through the highs and lows of setting up and running their pilot play streets through a series of specially designed facilitated sessions taking parents through the process. These sessions together with peer support from the cohort of Play Street Pioneers and ourselves, will help them develop the confidence needed to engage their neighbours, BMDC Highways and local media. We will create a safe, supportive community of parents, nurture their community leadership potential and assist them in overcoming any site specific or practical barriers to running a successful play street. We will also give each parent running a play street a Play Street Kitbag of goodies to help their play street to be even more successful and the first of many across Shipley in 2025.

Which element(s) of Shipley's [Climate Action Plan](#) does your idea address?

Transport - Create a vision for transport to reduce car use and increase active travel

Suggested Action 14: give greater priority to pedestrian/people powered transport inc designated safe travel zones/routes to improve physical/mental health and reduce carbon emissions

Creating space for play on streets is one of the first and most significant steps towards creating a vision around alternative uses of street space, increasing active travel and reduction of car use. As well as creating a whole host of other benefits around sense of belonging on the street, better connectedness between neighbours, increased physical activity for children; playing out is central to unlocking people's perception of the street as something that doesn't just facilitate driving and parking. In fact, this space can be used to facilitate walking, talking, playing, riding a bike or scooter. Playing out also highlights different people's needs on the street. These needs are often hidden e.g. younger people, people with pushchairs or in wheelchairs or older people

who don't drive and find it difficult to move about or are restricted by pavement parking, anti-social driving or speeding.

How will Shipley benefit from carrying out your idea?

Supports people to think differently about their streets. Play Streets are perhaps the first step in the journey towards supporting people to think differently about the purpose, potential and current use of our streets. Parents and residents who take part in a play street will experience a new relationship between cars and people that is more equitable, laying the foundations of support for further active travel interventions such as active travel neighbourhoods.

Nurtures people to take the first step into community leadership and build relationships between people of different backgrounds. We also know that running events on your local street is scary, exhausting and requires a great deal of confidence. We want to lower the barrier to entry to running a play street through the creation of our Activation pilot locally. This will support and encourage parents who would not otherwise set up a play street and ensure that learning is captured and their experience is positive. This process will build new relationships between families from different backgrounds and the play streets themselves will support a ripple effect across Shipley through a series of summer play streets.

Supports children to be more active. Research from [Playing Out](#) has found play streets support kids to be far more active than they are in a series of PE lessons over a school term. This activation pilot will unlock significant opportunities for play, increased physical activity and community building on hundreds of people's doorsteps across Shipley next summer and beyond. Read more about the benefits of play streets [here](#).

How will you measure that you have successfully achieved what you plan to do?

By creating a network of **Play Street Pioneers** we will be able to monitor the following indicators to help evaluate the success of the programme:

- Number of play streets set up
- Number of playing out sessions run
- Number of children / residents participating in a play street session
- Number of parents actively participating in the peer group / whats app group
- Level of participation (sessions attended by parents)
- Feedback from parents in the peer group (pre and post project evaluation form) to determine overall impact of running a play street for both Pioneers and their neighbours e.g. confidence to take action on their street, other outcomes of the process, relationships with neighbours, sense of belonging.

Risk Assessment

How will you engage people with your idea, if applicable? Please tell us about any experience you have in engaging people:

- Open call for parents in Shipley who are interested through social media, local organisations and Shipley Town Council
- Door to door recruitment of families in streets surrounding Norwood Avenue, Hirst Wood Road and Dockfield Road and other target areas to ensure a spread of play streets across Shipley

Over a decade of community engagement experience and expertise through our work at Street Space. The team are particularly experienced at community engagement in areas of multiple deprivation.

Is the success of your project dependent on one or a limited number of people? If so, what are your contingency plans should they be unavailable?

No

What other risks have you identified that might prevent the project being realised and how will you manage them?

Parents apply to be part of the Play Street Pioneer programme who live on streets not suitable to become a play street due to higher levels of traffic. To manage this we will vet applications for the programme to see if their street would make a suitable play street location.

Parents aren't able to galvanise support from their neighbours to run a play street. To manage this we will support parents with a strategic phased approach, learning from our own management of a successful play street locally and support them in every step to encourage their neighbours to support their programme. However, if support cannot be gained we would encourage these parents to help out at another play street location and listen to the reasons behind why neighbour support wasn't given.

How much funding are you seeking from STC? (maximum £2000): £2000

Total Cost of Project: £2017.50

Source of balance of funds: Street Space Community CIC contribution

Please include a breakdown of costs:

Project Lead (coordination, recruitment, delivery of How to Run a Play Street peer to peer sessions (x4), ongoing mentoring and support, reporting) 10.5 days at £175

Printing and promotional materials for each play street £60

Play Street Kits £120

TOTAL £2017.50

and any estimated income (including other grants, admission charges, fund-raising, subscriptions and similar) for this project: £0

Contact details:

Name: Phillippa Banister

Address: 1 Jane Street

Post Code: BD18 3HA

Telephone: 07984 145794

E-mail Address: phillippa@wearestreetspace.org

Referees:

Please give the name and contact details for two referees who we can contact

Cllr Anna Watson | Anna.Watson@bradford.gov.uk

Erin McNeill, Rhodes Street | erin.b.mcneill@gmail.com

Please sign and date to confirm you have read and agree with the Criteria and Notes
for Applicants

Signature of Applicant:



Date: 22/12/24

Applications should only be made on this form, which should be returned by Royal Mail or electronic mail **by midnight on Friday 3 January 2025** to:

**The Town Clerk, Shipley Town Council
Town Hall, Kirkgate, Shipley BD18 3EJ**

E-mail: deputyclerk@shipleytowncouncil.gov.uk

CRITERIA AND NOTES FOR APPLICANTS

1. Projects must benefit the environment in Shipley (defined by its Parish boundary) in one or more ways identified in the Town Council's [Climate Action Plan](#) (Housing, Transport, Education and Nature). Applications must make it clear which recommendation(s) the project addresses and how that benefit will be measured. This plan is based on [recommendations made by Shipley's Citizens' Jury on Climate](#)
2. Projects that achieve (1) will then be scored on a scale of 1 (lowest) to 10 (highest) for each of the following criteria: Benefit to Shipley, Achievability and Value for Money
3. Grants awarded will be to a maximum of £2000
4. Money can only be paid into an existing business, not for profit or charity bank account (not a personal account). Where it is an individual bidding, a confirmed not for profit sponsor will be required to agree to receive the funding on behalf of the applicant (which the Town Council may be able to help identify or host the grant). In the case of a private business account at least one sponsor representing an established local not for profit group or organisation will be required
5. Applications are welcome for any lawful purpose that address (1) above
6. Applications that meet the criteria will be posted on the Town Council website ahead of a public meeting on 25 January where applicants will be required to make a 3-minute presentation including questions on their idea to the Shipley community
7. Successful applications will be determined by a public vote (each person present being asked to rank their first second and third choices). This will take place a meeting on Saturday 25 January (11am – 1.30pm at Northcliffe Church, Bradford Road, Shipley, BD18 3ED)
8. Successful applicants must recognise and acknowledge the support of Shipley Town Council in publicity materials, where appropriate (for example on a website, in leaflets, programmes and minutes). An electronic copy of the Town Council logo and small plaques can be made available on request
9. Failure to fully complete the application form with all the relevant information will result in the application not being considered
10. Proof of expenditure will be required together with a demonstration of obtaining best value for money and depending upon the amount awarded the Town Council may place orders for any individual spend exceeding £500
11. Ongoing costs will not be funded
12. Applications benefiting only an individual will not be accepted
13. A short report on the project and copies of receipts showing how all the money was spent should be sent to the Town Council within six months of a grant being awarded. If monitoring information is not received by the deadline, further applications will not be accepted for any future years

14. Applications will not be accepted if monitoring from a previous STC Wellbeing Grant has not been provided
15. If funding is being sought to support an event, applications should be received at least three months beforehand, unless agreed otherwise with the Town Clerk
16. Projects should not contravene the Town Council's Equality Policy, the Equality Act 2010 or Public Sector Equality Duty
17. Grants cannot be used to fund religious or political activities. Religious organisations may apply if the purpose of the grant is not explicitly religious in nature. Applications from political parties or election candidates or for the purposes of campaigning for political parties, election candidates or referendums, will not be accepted
18. Applications from childcare, pre-school and social care organisations must enclose proof of registration and a copy of the latest inspection report
19. Applications for activities for children or vulnerable adults must include a copy of the organisation's child/vulnerable adult safeguarding policy and enhanced Disclosure and Barring Service (DBS) identification number(s) and expiry date(s) as evidence that checks have been completed
20. Grants cannot be awarded retrospectively for events/purchases that have already taken place
21. Please note that some of the data collected as part of the grant application and monitoring is shared with internal and external partners as well as the funded projects being publicised. Such information may be shared or published electronically, in funding reports, in the media and other methods of distributing the information such as newsletters and leaflets. It is also possible that this information may be released in accordance with a Freedom of Information request to the Town Council