

	Application Number GG23/24-06
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SHIPLEY TOWN COUNCIL GREEN GRANT APPLICATION FORM

Mission Statement:

“To provide grants to people and organisations for purposes that further the [recommendations](#) made by the Citizens’ Jury and contained in Shipley Town Council’s [Climate Action Plan](#) (Transport, Housing, Education and Nature) to benefit, improve and support the environment and residents in Shipley (parish boundary)”

Name of applicant:

Saltaire Women’s Institute

(Part of The National Federation of Women’s Institutes registered Charity no. 803793)

The project will be delivered in collaboration with The Little Craft House and Sustainability Sorted.

Tell us about yourselves and/or what your organisation was set up to do:

The **Saltaire Women’s Institute** (WI) is part of the National Federation of Women’s Institutes, the largest women’s organisation in the UK. Saltaire WI was established in 2011 to connect and inspire the women of Saltaire, Shipley, and surrounding area through educational meetings, socials, special interest groups, and community projects.

The Saltaire WI is the lead applicant for the purposes of this grant application. Further information is available at:

saltairewi.co.uk

The **Little Craft House** is a local business specialising in textile crafts, particularly yarn based. Established in 2016, the business is co-owned and run by three experienced local crafters who share their love of crafting through workshops and regular groups. There is much evidence that participating in craft activities such as knitting and crochet benefits people’s mental health and the Little Craft House’s regular groups have brought together people from across the community who benefit from new skills, shared interest, support, friendship, and community building.

Sustainability Sorted is a Shipley based consultancy working with businesses, schools, and charities to deliver more sustainable and resilient organisations and communities.

This collaboration will leverage the potential for art-science collaboration to catalyse community climate change education and engagement.

What is your idea (that you are applying for these funds for)?

We are applying for funding for two elements of our **'Knit for Climate'** project: running climate focussed community knitting workshops and developing climate change education material. Both elements are discussed in detail below.

The Knit for Climate Project

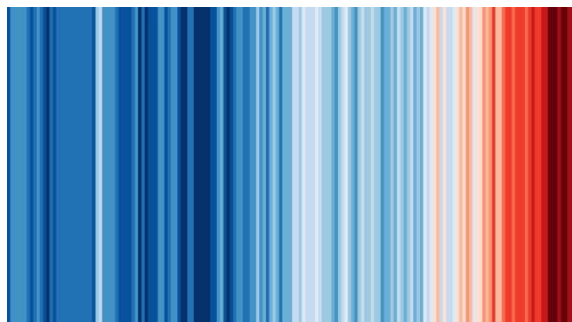
The Saltaire WI, in collaboration with the Little Craft House and Sustainability Sorted, is launching an ambitious public art project to raise awareness of climate change, tackle climate anxiety, and engage the local community in climate conversations.

The Knit for Climate project will bring together Shipley and Saltaire's world-renowned textile heritage and vibrant creative sector to produce a bold and engaging art display, highlighting climate change trends in Yorkshire through a powerful visualisation of our climate's warming.

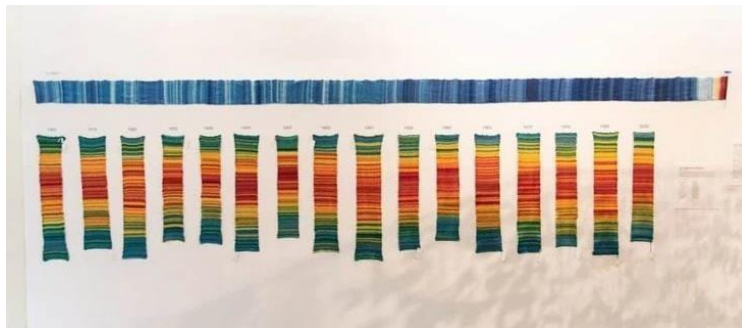
The project will address three key objectives:

- 1) Raise climate change awareness by producing a thought provoking, and impactful piece of community art.
- 2) Stimulate climate engagement by involving a diverse and to-date untapped climate audience (i.e. beyond those already taking an interest); both during the project's development and its display.
- 3) Address climate anxiety by providing Shipley residents with a forum for discussing their concerns while meaningfully contributing to a collaborative climate related project.

Led by the WI, the project will involve approximately 50 local crafters working in cohort to produce (knit) up to 150 'scarves' that will display annual temperature data and, when assembled, chart the history of Shipley's changing climate from 1870 to 2023. The project draws inspiration from Ed Hawkin's Warming Stripes (<https://showyourstripes.info>) and the Tempestry Project (www.tempestryproject.com) but to our knowledge, no presentation of this type or scale has yet been produced. The warming scarves will be knitted from British wool provided by Keighley based, West Yorkshire Spinners.



Global Warming Stripes (<https://showyourstripes.info>)



Columbia University Climate School (www.tempestryproject.com)

The project will be widely advertised across the Shipley and Saltaire community and volunteers will be actively encouraged to participate, either by knitting or lending their support to assembly and installation. We have already secured a large cohort of knitting volunteers and are in discussion with Shipley College (Textile / Art programmes). We will continue to recruit volunteers from a range of settings across Shipley including, for example, faith, school, and community groups.

When complete, the piece will be displayed in prominent local spaces including, for example (Salts Mill, Shipley Library, local schools, Shipley College, and/or Victoria Hall).

The display will be accompanied by information on the scientific basis of climate change, commentary on Yorkshire's changing climate, and will sign-post individuals and businesses to curated resources on taking climate action and building resilience.

The development of the project will be profiled on social media and the final installation will be comprehensively photographed for inclusion in print and social media.

We are planning to launch the display during the Saltaire Arts trail (4-6 May 2024) and would like to make the display available for Shipley Big Green Week (June 2024).

The display will also be designed for disassembly and once complete, scarves will be auctioned to raise money for local environmental charities.

Request for funding

It is our aspiration that the project is as inclusive as possible and that our knitting volunteers be drawn from across the local Shipley and Saltaire community. We also want the climate change engagement stimulated by the final display to be accessible and wide reaching. To this end, we are seeking funding for three project elements:

- 1) To run a series of **'introduction to knitting' workshops**. Free to attend, these will support local people to gain new skills to support both the project and their own wellbeing; conversations on climate change will be sensitively encouraged and facilitated.
- 2) To run a series of **'knit for climate knowledge' workshops**. Free to attend, these sessions will provide established knitters with a space to work on their warming stripes project in a social setting where conversations on climate change topics will be sensitively encouraged and facilitated.

All sessions will be co-facilitated by a knitting tutor and an experienced sustainability and climate change workshop facilitator, providing a welcoming environment for people to engage in conversations around climate change (including climate anxiety).
- 3) To increase the impact of the project by designing and producing **high quality, visually engaging print and digital materials** that will accompany the display in-situ.

Project Leads:

WI Leadership Team

Fiz Pimperton, President and founder of Saltaire WI, alongside the Saltaire WI committee

The Little Craft House

Co-owned by Fiz Pimperton, Michelle Briggs and Nicole Harrison. A team of experienced crafters and workshop leaders, keen to promote and teach crafts including crochet, knitting and sewing. Further information is available at:

www.little-craft-house.com

Sustainability Sorted

Jody Harris is a Shipley-based consultant with 20 years of experience working in the sustainability profession. Jody is an experienced educator having spent seven years teaching sustainability related programmes at the University of Leeds. Jody is also an experienced workshop facilitator, regularly leading climate and sustainability related sessions in school, community and corporate settings. Jody is a Chartered Environmentalist, Full member of the Institute of Environmental Management and Assessment and a Carbon Literacy facilitator. Full bio is available at: www.jmhsustainability.com and [LinkedIn](#).

Which element(s) of Shipley's [Climate Action Plan](#) does your idea address?

Shipley Climate Action Plan Area: **Education**

Primary Focus

Action 45: Develop engaging educational activities.

Action 42: Join up with varied groups to action recommendations.

Secondary Focus:

Action 8: [*communicate climate change through*] Rotating displays in Library, underground market and pop up events.

Action 9: [*provide*] Energy saving tips.

Action 10: Ideas for being more environmentally friendly.

How will Shipley benefit from carrying out your idea?

"the most important thing you can do about climate change: talk about it" Katherine Hayhoe, internationally renowned Climate Scientist.

Above all, this project will stimulate climate related conversations across a diverse range of Shipley residents (and hopefully visitors), many of whom may not have formerly engaged in climate action.

This project will also raise the profile of the vibrant creative sector in Shipley and the power of the arts (in particular community art projects) to stimulate climate conversations.

The project team are conscious that 2025 is Bradford's year as City of Culture. We would love this to be a demonstration project, enticing further funding and community engagement for an expanded project as part of the City of Culture grant process (as a core of volunteers to leverage, there are 13 WI groups in the Bradford region, with approximately 700 members.)

How will you measure that you have successfully achieved what you plan to do?

As outlined above, the project has three main objectives: To raise climate change awareness, stimulate engagement, and address climate anxiety.

The project will result in a completed piece of public art and visitor numbers will be tracked to assess the level of engagement in the installation.

The impact of the project will be further assessed in two ways:

- via a short survey conducted with all volunteer knitters pre- and post- project to assess attitudes to climate change; and
- via a short online survey capturing the views of members of the public visiting the finished installation.

The project will be deemed successful if volunteer and visitor awareness of climate change has increased due to their involvement in the display.

How much funding are you seeking from STC? (maximum £2000): **£ 1,950**

Total Cost of Project:

circa £10,000, majority of which is being volunteered.

Source of balance of funds:

The Knit for Climate project is being delivered primarily through the voluntary and in-kind contributions of the Saltaire WI and through the generous donation of wool from West Yorkshire Spinners. Project management time is being provided on a free of charge basis by Sustainability Sorted and the staff team of the Little Craft House.

All knitting time will be provided on a voluntary basis. Scarves will remain the property of the WI and, once the display is complete, will be auctioned to raise money for local environmental charities.

Please include a breakdown of costs:

Project Management

Task	Responsibility	Cost
Project management	Saltaire WI Committee The Little Craft House Sustainability Sorted	Time provided on voluntary basis. (indicative cost circa £5,000)
Volunteer recruitment and management	WI Committee team	Time provided on voluntary basis.
Knitting and Display instillation	WI members Additional knitters to be recruited	Time provided on voluntary basis.

Materials

Task		Cost
Wool provided by West Yorkshire Spinners		Donated (indicative cost £1000)

Knit & Climate Awareness Workshops

Task	Responsibility	Cost
Introduction to Knitting Workshops (approx. 3 x 1.5 hour workshops)	The Little Craft House Sustainability Sorted	£300 £100
Climate & Knit Group Sessions (approx. 5 x 1 hour workshops)	Little Craft House Sustainability Sorted	£300 £150
School Holiday Club Knit sessions	Little Craft House	£100
TOTAL		£950

Supporting Information

Task	Responsibility	Cost
Content development for display boards	Sustainability Sorted	£300
Graphic design, photography, social media content & advertising	Tbc – quotes pending	£500
Display board printing	Tbc – quotes pending	£200
TOTAL		£1000

and any estimated income (including other grants, admission charges, fund-raising, subscriptions and similar) for this project:

Rates provided for Sustainability Sorted and The Little Craft House represent 50% of standard commercial rates.

Contact details:**Referees:**

Please sign and date to confirm you have read and agree with the
Criteria and Notes for Applicants

Signature of Applicant: *Elizabeth C Pimperton (Fiz)*

Date: 05.01.23

Applications should only be made on this form, which should be returned by Royal Mail or electronic mail **by midnight on Friday 5 January 2024** to:

**The Town Clerk
Shipley Town Council
Town Hall, Kirkgate, Shipley BD18 3EJ**

E-mail: deputyclerk@shipleytowncouncil.gov.uk